

1. WEBSITE HOSTING & DEVELOPMENT

The web hosting industry has spawned a broad range of niche markets over the years. These markets range from shared hosting to dedicated hosting, as well as all the hybrids in between. Each type of web hosting presents its own set of pros and cons. In affiliations with several large and popular website hosting providers we can evaluate your requirements and handle all your hosting needs at the best prices. In addition, we can provide website development services to get you the same online presence as of your competitors – this is a must have in today's globally competitive environment.

2. GOOGLE ADWORDS AND ANALYTICS

We will create and run ads for your business, quickly and simply. Your ads will run on Google and on Google's full advertising network. Any budget works! ...no matter what your budget, you'll only pay when people click your ads. Online advertising is now very localized if desired! You can choose from a variety of ad formats, including text, image, and video ads. We will send you monthly reports showing all your ads performances.

3. PRINT ADVERTISING

Advertisements are found in many places and in many forms. One of those forms is known as print advertising. Advertisements in this category include those that are printed on some type of paper handled by potential clients and customers. This includes offers sent through the mail and posted in newspapers. A print advertisement can only be effective if people see it.

4. SEO OPTIMIZATION

Search engine optimization (SEO) is the process of improving your search engine results ranking via "organic" techniques as opposed to other paid techniques like Google Adwords marketing. The theory behind organic SEO is that volume to your website will increase since your website is listed closer to the top of the results page. Organic SEO techniques are an on-going task for any website as search engine algorithms are constantly changing and require constant modifications. We have an expert staff who keep up and apply all the latest techniques to get you to the top. This service should be applied in conjunction with Google Adwords service.

5. SOFTWARE DEVELOPMENT

We provide custom software development services for your business. Whether it's on the web, desktop, or smartphone, we can develop the right solution to meet your requirements. By using an agile software development methodology, we can start delivering your software in an iterative manner while allowing you to make constant tweaks to your requirements. We are versed in development languages such as C, C++, VB, .NET, C#, Java, JavaScript, PHP, Office VBA. In addition, we can mobilize your work force by developing mobile applications for Android and iPhones.

6. MERCHANT SERVICES & CREDIT CARD ACCEPTANCE

Merchant services is the name given in the United States to a broad category of financial services intended for use by businesses. In its most specific use, it usually refers to the service that enables a business to accept a transaction payment by use of the customer's credit or debit card. We work with our suppliers to get the best rates and lowest setup costs available for you and your company. Accepting Credit Cards is a must for today's business allowing your customers the convenience to pay you right away and even paying online via your website for your services or products!

7. COMPETITIVE INTELLIGENCE & REPORTING

A broad definition of competitive intelligence is the action of defining, gathering, analyzing, and distributing Intelligence about products, customers, competitors and any aspect of the environment needed to support executives and managers in making strategic decisions for an organization. This service can differentiate greatly. We primarily focus on your competitor's web presence. This may include statistics around your competitor's website SEO, visitor traffic and hits, functionality of website, available customer interaction, and much more. We keep you informed of what your competitors are upto online!

8. SOCIAL MEDIA PACKAGES

Whether you consider it a trend or a revolution, social media is changing the way people and companies market themselves online. We can help you create a social media strategy that works for you. Social Media=More Clients=More Profits. Each package includes one-on-one strategy development:

- TWITTER - Package includes account set-up assistance and how-to tips and tools to streamline account management, creating a professional profile that will attract followers, page design tips and tools, and other do's and don'ts for tweeting.
- FACEBOOK - Package includes assistance setting up a public profile page for your business (a.k.a. Fan Page) on Facebook and how-to instructions on how to use your personal and business profile for social networking and business marketing
- LINKEDIN -Package includes account set-up assistance and how-to tutoring on utilizing LinkedIn to market yourself and/or your business.